

## THE CHILDREN'S BOOK COUNCIL OF AUSTRALIA (SA BRANCH)

**CBCA SA values and seeks sponsors for mutual benefit.**

### SPONSORSHIP AGREEMENTS 2020

	Commitments <b>by CBCA SA</b> to Sponsor	Commitments <b>by Sponsor</b> to CBCA SA
<b>Silver \$225</b>	<ul style="list-style-type: none"> <li>• Two designated memberships with full membership rights*</li> <li>• Three free email outs to members or larger visual ads in newsletter p.a. (Copy provided by sponsor)</li> <li>• Other mail outs at cost of \$50 per ad.</li> <li>• Named and linked as a sponsor on newsletter and -email outs</li> <li>• Frequent cross promotion by CBCA SA on social media (Facebook, Instagram) identified as a Sponsor</li> <li>• Link on website</li> <li>• May be invited to sell or promote product or services at CBCSA events at sponsor's own cost</li> <li>• May be invited to host or co-host Book Shop Blitz or other events on a cost sharing basis (provision of prizes, catering etc.)</li> <li>• Can distribute flyers at events</li> <li>• Acknowledged at events e.g. banners, on screen PPT, certificates</li> </ul>	<ul style="list-style-type: none"> <li>• Provide benefits to CBCA (SA) members on products or services e.g. discounts on purchases, donation of prizes and vouchers as negotiated to a \$50pa minimum value.</li> <li>• Support CBCA (SA) through active involvement in events and projects</li> <li>• Cross promote CBCA SA and its events and activities through email lists, social media and other advertising.</li> </ul>
<b>Gold \$325</b>	<ul style="list-style-type: none"> <li>• Two designated memberships with full membership rights*</li> <li>• <b>Up to 6</b> free email outs to members or larger visual ads in newsletter p.a. (Copy provided by sponsor)</li> <li>• Other mail outs at cost of \$50 per ad.</li> <li>• Named and linked as a sponsor <b>with logo</b> on newsletter and -email outs</li> <li>• Frequent cross promotion by CBCA SA on social media (Facebook, Instagram) identified as a <b>Major Sponsor</b></li> <li>• <b>Logo</b> and Link on website</li> <li>• <b>Priority</b> to be invited to host or co-host <b>main</b> events on a cost sharing basis (provision of prizes, catering etc.)</li> <li>• <b>Priority</b> to be invited to sell or promote product or services at CBCA SA events at sponsor's own cost</li> <li>• Can distribute flyers at events</li> <li>• Acknowledged at events e.g. banners, on screen PPT, certificates</li> </ul>	<ul style="list-style-type: none"> <li>• Provide benefits to CBCA (SA) members on products or services e.g. discounts on purchases, donation of prizes and vouchers as negotiated to a \$100pa minimum value.</li> <li>• Support CBCA (SA) through active involvement in events and projects</li> <li>• Cross promote CBCA SA and its events and activities through email lists, social media and other advertising.</li> </ul>

**\* Benefits to all CBCA SA members (including sponsors) include**

- Full voting membership of the CBCA SA
- Ability to serve on the CBCASA Committee and national CBCA Boards, Subcommittees and panels
- Access to CBCA SA events at member's rates
- Emails and e-newsletters (minimum of 4 per year) advising of news and events
- Discounts at sponsor bookstores (minimum of 10%)
- Access to CBCA SA and CBCA Member's Only website pages for additional information and resources
- **Belonging to and being recognised as contributing to the goals of the CBCA SA – promoting children's literature and South Australian authors, illustrators and publishers, and promoting reading and children's books to the South Australian community.**